



# Expatriate Connect

CONNECT

www.expatriateconnect.com

# JOIN ↓ EXPATRIATECONNECT NOW...

[www.expatriateconnect.com](http://www.expatriateconnect.com)

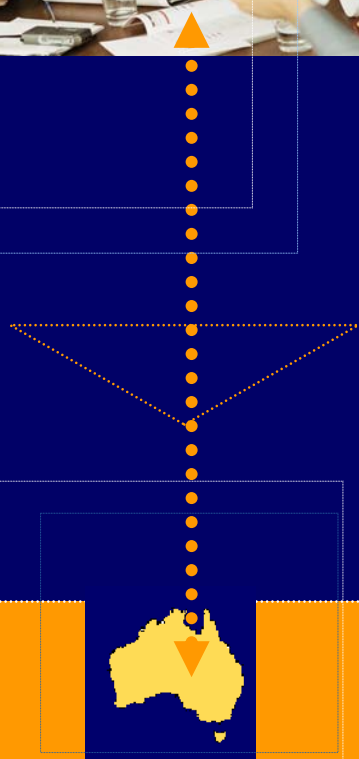
Australia has nearly one million nationals working and living overseas. The collective expertise and international business experience of these people is a significant asset to the Australian community, and particularly to local Australian businesses needing support and advice on taking great ideas overseas.

Australian businesses, particularly smaller ones, often find it difficult to gain knowledge about or entry into overseas markets. It can be a costly and time-consuming exercise to find the right people to talk to, establish relationships, commission research, overcome cultural and language barriers, comply with complex laws and regulations, and conduct negotiations with remote partners.

Expatriates face a different challenge but with a related solution. The expertise of Australian expatriates and repatriates in the international business arena is often unrecognised. Many expatriates find it difficult to stay connected with the business community in Australia. Their Australian business networks can dwindle while they are overseas, and for those thinking about returning home to Australia, this can make finding employment or business opportunities difficult.

**ExpatriateConnect** is about building a bridge between Australia and its expats to ensure that their international expertise is recognised and shared. The point of entry for crossing this bridge is the ExpatriateConnect portal.

A global network and matching service connecting Australian expatriates with the Australian business community



## A BRIDGE TO SHARING → AUSTRALIAN KNOW-HOW GLOBALLY

**AIC** Australian Institute  
for Commercialisation  
[www.ausicom.com](http://www.ausicom.com)

The Southern Cross Group  
*Promoting Mobility in the Global Community*  
FOUNDING PARTNER  
[www.southern-cross-group.org](http://www.southern-cross-group.org)

*An initiative of the Australian Institute for Commercialisation in collaboration with founding partner Southern Cross Group.*

## Benefits for Australian Organisations

## Benefits for Australian Expats & Repats

For Australian organisations looking to access overseas markets, ExpatriateConnect offers direct access to Australian expatriates and repatriates with inside knowledge of those overseas markets. This can help reduce the potential costs and risks associated with doing business overseas. Organisations registered with ExpatriateConnect can:

- obtain assistance investigating and entering overseas markets
- search for and choose from a large and varied pool of Australian overseas contacts and advisors with 'hands on' international experience
- access overseas market intelligence— from an 'insider's' perspective
- find potential investors, agents or commercial partners in other countries
- obtain advice on culture, language, business etiquette and local networks in a wide variety of countries
- access information and participate in seminars and events about doing business overseas
- participate in a long-term study to better understand the role and contributions of expatriates to the Australian economy

ExpatriateConnect offers Australian expatriates and repatriates a direct link into the Australian business community, professional opportunities, and the chance to actively participate in building Australia's presence in the global market. Individuals registered with ExpatriateConnect can:

- stay in touch and build relationships with other expatriates around the world
- keep up to date with the latest business developments in Australia
- search for personal, professional or business opportunities that make the most of their international experience and expertise
- expand and grow their career as an advisor or mentor to Australian organisations and businesses
- access recruitment services that recognise the value of promoting candidates with international experience
- obtain assistance with relocating back to Australia
- participate in a long-term study to better understand the role and contributions of expatriates to the Australian economy.

[www.expatriateconnect.com](http://www.expatriateconnect.com)

A global network and matching service *connecting*  
Australian expatriates + the Australian business community